

Fundraising A to Z



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EDVHGQRZEDGWKHDUHDQGEQIRUFHEWEGGGBURSWKHZRUGTXDUWHUHHPEP
GROODU RQVLGHULQJSODFLQJNDUVDWBRPHDQGGZRUNNDNHXUHAXWDEQ&XUVHDDWRO

T

Team Spirit Day: Each employee donates a certain amount to wear their favorite team gear.

Team T-Shirt Donation: Don't just GIVE your team t-shirts out! Sell these coveted items to your team members. Better yet, make them have a certain amount of money on their OWN fundraising thermometer! This is easy to track in the Participant Center Team Roster. Vendors like Custom Ink make it easy for you to do t-shirt sales online, with a percentage coming back to your team.

U

Ugly Sweater Contest: We bet your friends have ugly holiday sweaters they can't wait to rescue from the attic. Hold an Ugly Sweater Contest! Have people vote using dollars. The sweater with the most votes (dollars) wins and all the proceeds are donated to your Walk, Ride, or Run team! You could also split the winnings 50/50 with the winner!

V

Vendors: Do you work closely with vendors at your business? Don't forget to ask them for support! You support their business with a lot of money, perhaps they can support your cause!

VIP Parking Spot: Have a fundraising competition amongst your co-workers and the winner gets one week or one month of parking in the coveted spots closest to the front door!

W

Wall Of Fame: Put up large, colorful "Look Who's Walking/Riding/Running on Our Team" posters with baby pictures of those employees who have signed up to participate, along with current Polaroid pictures of teammates. Have everyone donate an amount and guess whose baby picture matches whom. The winner could also receive a small prize (lunch on the company, an event shirt, an extra break, designated parking for a day, a swag bag provided by the Chapter, or whatever incentive you think will encourage participation).

Paper Pin-Ups: Sell shoes, squares, or bikes for \$5 that donors can write their name on. You and your co-workers can hang them in offices/break-rooms/hallways. Display the pin-ups in a well-travelled place so people can see who's supporting your team. This is a great way to spark inter-department competitions. Who has more pin-ups? **Or ask a local retailer, franchises or a chain,** if they would host a point-of-sale pin up donation campaign. You could offer a prize or traveling trophy to the top fundraising location. This is a great way for a company to show how it supports their community. Ask us for help with providing the artwork and materials.

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Wedding Wishes: Getting married soon? Consider requesting donations to the Golden West Chapter via your Ride, Walk, or Run team as an additional gift option.

Wine, Whiskey, and Wii Party: If you're 21 or older, savor the best of all worlds with this super fun (and potentially hilarious) evening. Charge admission or place bets on Tippy Tennis and Buzzed Bowling. Yes, please! (Keep it fun: please drink responsibly.)

Wristbands: Sell Never Give Up wristbands. This is a great way to raise money for your team and spread awareness at the same time. Ask us how to order your wristbands online.

X

XBox Xtravaganza: See the above suggestion for Wine and Wii Party!

Xtra Cents: Arrange with a bank or retailer to ask people to donate the extra cents from customer change to their team. Place a sign at the teller line or drive-thru window: "The CURE for ALS may be in YOUR POCKET." Indicate that all proceeds benefit the Golden West Chapter [Event Name]. Some sellers will do what's called a "round up" campaign, asking people to round up to the nearest dollar, and the change will go to your team.

Y

Yard Sales: Clean out those closets and have a yard sale. You can do this individually or with your team. The money raised will go to your team.

Yoga for a cause: Ask a local yoga instructor or studio to donate a portion or all of the proceeds from a class to your team. When you invite friends to join the class, it's a win-win for your fundraising and the yoga studio's expanding client base.

Z

Zumba®-thon: Start your own Latin-dance fitness party! Many instructors will volunteer their time to market their classes; but you don't even need to hire an instructor; the game is available for Wii. Your friends and family will not only get a great workout, they will have a blast shimmying and shaking to Latin and International beats!

Let us know about your Fundraising A-Z Plans, and share your ideas with us! *Please know that our staff is here to support you with ideas, coaching, promotion, Chapter swag, fliers, guest speakers, donation handling, and more.* Your success gets us that much closer to treatments and cures for ALS! Set up an appointment with your local event/Community Outreach representative, so we can help you kick off your fundraising and awareness efforts. Or email info@alsagoldenwest.org or call **818.865.8067**.

Let's have some fun and raise lots of funds, because **it is only together that we will defeat ALS!**